

Fact Sheet for Investors (Updated as at December 31, 2009)

Introduction

Since 1988, Ping An has strived to become a leading integrated financial services provider. Our seamless structure allows us to serve the insurance, banking and investment needs of about 51 million individual customers and over 2 million corporate clients. We realized a net profit of RMB14,482 million for the year 2009.

Objective

Capitalizing on favorable market opportunities, we will continue to implement our strategy of building an integrated financial services platform, adhering to the established business plan, with balanced development of our three core businesses- insurance, banking and investment.

Company Network



Cities where the branches of the principal businesses of Ping An are located.

Insurance Business

Our life insurance business achieved total written premiums of RMB134,503 million, an increase of 31.4% compared to the previous year. Market share increased 2.5 percentage points compared to that of 2008. Premium income for our property and casualty insurance business reached the unprecedented level of RMB30 billion, with market share at 12.9%, putting us at 2nd place in the market.

Banking Business

Total assets of Ping An Bank exceeded RMB220 billion, with asset quality among the best in the industry. Deposit and loan balances increased by 39.6% and 48.4% respectively year-over-year. Accumulated credit cards in circulation exceeded 3.4 million, with the total transaction amount above RMB36 billion. Non-performing loan ratio was kept at 0.46%, a result at top-tier level within the industry. We opened our Guangzhou, Hangzhou and Dongguan branches successfully, and were able to launch our credit card business without having a physical branch presence in Beijing.

Investment Business

Ping An Asset Management reported a total investment yield of 6.4% in 2009. Ping An Securities investment banking division maintained its leading position in SMEs and the GEM market, underwrote RMB60 billion in equity and debt issuance. Assets held in trust under China Ping An Trust amounted to RMB130,551 million, representing year-on-year growth of more than 100%, a historical breakthrough that further strengthens Ping An's industry leading position.

Strategy

Our strategy is to offer our customers a broad range of financial products and services under one single brand, with a focus on life and property and casualty insurance products, through our multi-channel distribution network.

We will undertake the following strategic initiatives:

Regarding business development –

- Heighten the efforts in cross-selling and achieve a model of "one customer, one account, multiple products and one-stop services"
- Focus on first- and second-tier cities with dramatic growth
- Cater to the needs of a burgeoning middle class and aspiring workers
- Offer customers a wider range of financial products and services

Regarding back-office construction –

- Push forward the second phase of back office centralization plan
- Maintain robust resources sharing platform
- Provide customer-oriented support to distribution channels

Regarding investment –

- Seek to broaden investment channels, diversify investment risks and enhance investment return
- Improve asset-liability management

Investment Highlights

• Integrated Financial Services

The construction of our integrated financial platform progressed smoothly, and our cross-selling strategy captured synergies across our businesses. In 2009, 56.5% of newly issued credit cards and 14.5% of premium income for the property and casualty insurance business came from cross-selling. In addition, we completed the first phase of our back office centralization project, resulting in an efficient, stable, cost-effective shared operating platform.

• One Account Management

In August 2009, we officially launched the Ping An One Account Management Services, offering centralized account integration and account management. This platform provides our customers with one-stop services for multiple financial products, a significant milestone in Ping An's efforts to offer integrated financial services. At the end of December 2009, Ping An One Account Management Services had more than 4 million registered accounts.

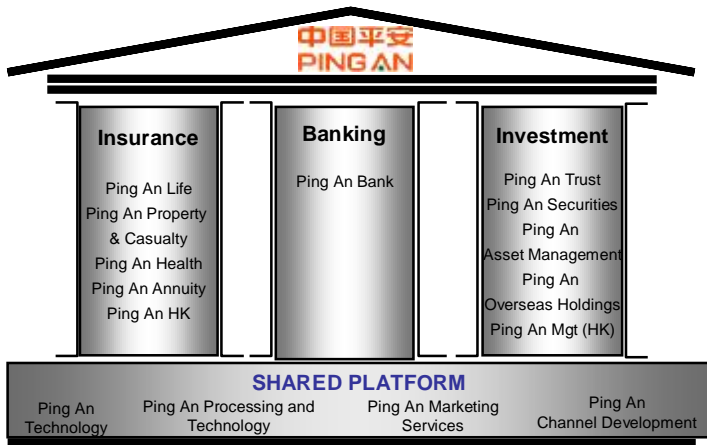
• Outstanding Brand

Ping An maintained its leading position in brand value and won widespread acclaim from domestic and overseas rating institutions and media for its integrated strength, corporate governance and corporate social responsibility. In recognition of its growing stature and operational excellence, Ping An has been included in Forbes "Global Listed Companies 2000" and Financial Times "Global 500" numerous times.



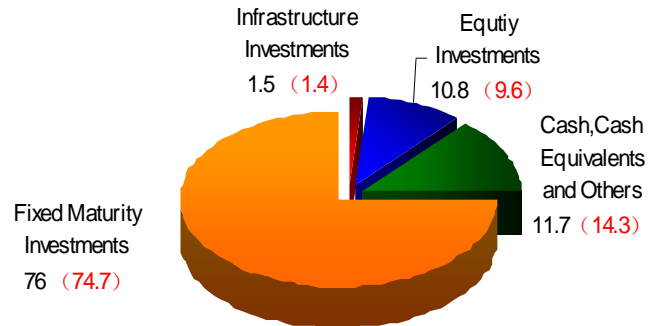
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**Business Structure**



**Investment Portfolio (%)**

December 31, 2009 (June 30, 2009)



**Key Figures**

(RMB Million)	2009 Dec 31	2008 Dec 31 (Restated)	Change
Total Assets	935,712	704,564	32.8%
Total Liabilities	843,969	637,405	32.4%
Total Equity	91,743	67,159	36.6%
Embedded Value	155,258	122,859	26.4%
One Year's Business Value	11,805	8,541	38.2%
<b>Twelve months ended Dec 31</b>			
	2009	2008	Change
Total Income	152,838	87,658	74.4%
Net Profit	14,482	1,635	785.7%
Basic Earnings Per Share (in RMB)	1.89	0.19	894.7%
Net Investment Yield (%)	3.9	4.1	(0.2%)
Total Investment Yield (%)	6.4	(1.7)	8.1%

**Written Premiums**

Twelve months ended December 31 (RMB Million)	2009	2008	Change
<b>Life Insurance</b>			
Individual Life	99,863	79,104	26.2%
Bancassurance	27,783	14,827	87.4%
Group Insurance	6,857	8,438	(18.7%)
Life Insurance Total	134,503	102,369	31.4%
<b>P &amp; C</b>			
Automobile	29,561	19,377	52.6%
Non-automobile	7,476	6,185	20.9%
Accident and Health	1,737	1,452	19.6%
P & C Total	38,774	27,014	43.5%
<b>Total</b>	<b>173,277</b>	<b>129,383</b>	<b>33.9%</b>

**Market Facts**

H Shares Outstanding 2,858\* million (37.38%\*)

HKEx Stock Code : 2318  
H Shares Market Cap: 473.48 billion (Dec 31, 2009)  
52 Week Range  
Low - HK\$30.35 (Jan 23, 2009)  
High - HK\$75.60 (Nov 25, 2009)

A Shares Outstanding 4,786 million (62.62%\*)

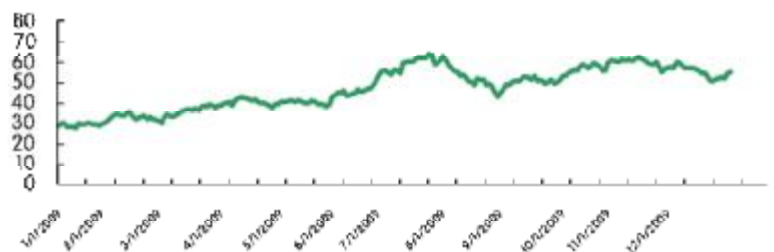
SSE Stock Code: 601318  
A Shares Market Cap: 416.87 billion (Dec 31, 2009)  
52 Week Range  
Low - RMB27.60 (Jan 13, 2009)  
High - RMB63.95 (Jul 27, 2009)

**Ratings** [AAA]: China Chengxin International Credit Rating Co., Ltd.  
[AAA]: Dagong Global Credit Rating Co., Limited

\* The NO. of H Shares and its proportion has included the No. of issuing to NEWBRIDGE, 2010.5.6

Note: financial figures shown in this document are calculated according to IFRSs

**H Shares - 52 Week Range**



**A Shares - 52 Week Range**

