

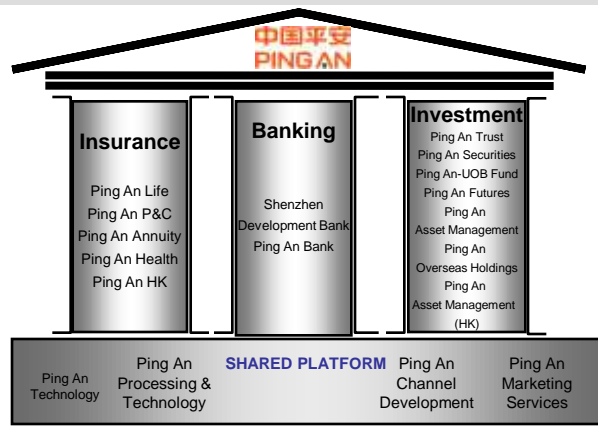
Fact Sheet for Investors (Updated as at June 30, 2011)

Introduction

Since its inception in 1988, contributed by innovation pursuing and hard working, Ping An has developed from its origin as a property and casualty insurance company to become one of the foremost providers of diversified financial services and products in China. Our seamless integrated financial structure allows us to serve the insurance, banking and investment needs of more than 60 million customers. In 1H of 2011, we achieved a net profit attributable to shareholders of the parent company of RMB12,757 million, up 32.7% on the same period last year.

Strategic Positioning

Establish a core business structure with the insurance, banking and investment businesses of the Group. Build an integrated financial services platform with a model of "one customer, one account, multiple products and one-stop services"; Grow our customer base and assets to be the market leader; Achieve a sustainable growth of profits and provide shareholders with stable returns on a long-term basis.



Business Structure

Insurance

Maintain a healthy and steady development of property and casualty insurance and life insurance businesses and promote their market competitiveness to achieve a stable increase in market share; Expand new service areas such as corporate annuity business and health insurance business.

Ping An Life maintained a healthy and rapid business growth, in particular the more profitable individual life insurance business achieved written premiums of RMB94,860 million, representing an increase of 29.3% compared with the same period of last year. Agency size and productivity both improved. Leveraging its specialist sales channels, Ping An Property & Casualty achieved a significant growth of 35.9% in premium income in the first half of 2011 and its market share increased by 1.3 percentage points compared with the end of 2010. The combined ratio decreased by 3.6 percentage points to 92.9% from the corresponding period of last year, demonstrating the continuous improvement in business quality. Our annuity business recorded a fast growth based on three major performance indicators, namely annuity payments received, assets entrusted and assets under investment management, all maintaining leading positions in the industry. Ping An Health also kept rapid development, providing a more diverse selection of products and services to customers including mid-range healthcare insurance products as well as the high-end healthcare insurance products.

Banking

Develop an integrated banking business by fully utilizing various resources including customers, products, channels and platforms to gradually capture synergies across our businesses; Build the banking business into a core pillar of the Group's integrated financial services business that will offer customers a one-stop service for multiple financial products.

Net profit from our banking business was RMB2,397 million in the first half of 2011, including RMB1,214 million of net profit from Ping An Bank and RMB1,183 million share of profits from Shenzhen Development Bank based on the equity method. During the first half of 2011, Ping An Bank achieved a net profit of RMB1,214 million, representing an increase of 34.9% as compared to that in the same period of last year. Fee-based business produced favourable results, with net fees and commission income increasing by 148.1% as compared to the first half of 2010, accounting for 19.4% of the total revenue and representing an increase of 8.4 percentage points compared with the same period last year. The profitability ratio improved significantly with net interest spread increasing by 31 basis points and the cost/income ratio decreasing by 4.63 percentage points compared with the same period last year.

Investment

Build and grow investment capabilities and establish an advanced investment platform; Strengthen the asset-liability-management process and implement a sophisticated risk control mechanism; Develop and strengthen third-party assets management business to provide customers with multiple and high-quality investment products and to become the leader in China's wealth management market.

Ping An Securities successfully sponsored 18 IPOs and three refinancing projects as the lead underwriter; ranked first in terms of underwriting revenues for IPO transactions and second in the league table by number of deals; Ping An Trust's private wealth management business recorded rapid and steady growth, with the number of high net worth customers surpassing ten thousand, alongside a surge in monthly average fund raised and management fees of trust products. The investment management business remains innovative and has successfully tapped into the overseas retail market by launching the first public retail fund to overseas investors in Hong Kong.

Businesses Highlights

Vision

Company Network



■ Cities where the branches of the principal businesses of Ping An are located.

DISTINCTIVE COMPETITIVE ADVANTAGES

Business maintains a healthy and rapid growth; Actively driving reform and innovation in various areas.; Offer a diversified range of financial products and services, reinforcing customer loyalties and increasing brand awareness; Highly sophisticated centralized back office platform delivers effective cost control and synergies across our businesses; With the full licenses of operation, unrivalled range of financial services and closest governance relationship, Ping An is dedicated to being a leading national integrated financial services group.

SOUND CORPORATE GOVERNANCE SYSTEM

Corporate duties served by our comprehensive system: the Three Committees operate independently and in compliance with the law; the professional committees and the Executive Committee under the Board conduct decision-making and implementation, respectively; A clear development strategy, a unique corporate culture, and an international and professional management team; A leading and comprehensive risk management system; A disclosure mechanism characterized by truthfulness, accuracy, completeness, timeliness and fairness; An investor relations function that operates with rigor, enthusiasm and effectiveness.

FULL COMMITMENT TO SOCIAL CORPORATE RESPONSIBILITY

Commitment to shareholders: increase asset value and generate stable returns  
Commitment to clients: ensure trust with solid service  
Commitment to employees: career development with more opportunities  
Commitment to communities: reciprocate the society and build our nation  
Commitment to business partners: achieve win-win with mutually beneficial partnership

Investment value

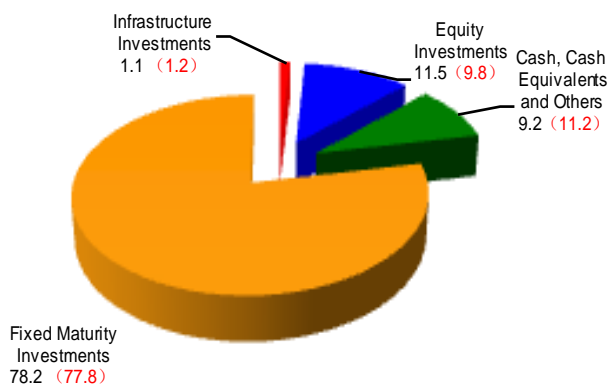
Ratings

[AAA]: China Chengxin International Credit Rating Co., Ltd.  
[AAA]: Dagong Global Credit Rating Co., Limited



Fact Sheet for Investors (Updated as at June 30, 2011)

Investment Portfolio (%)



June 30, 2011 (Dec. 31, 2010)

Key Figures

(RMB Million)	2011 June 30	2010 Dec 31	Change
Total Assets	1,310,064	1,171,627	11.8%
Total Liabilities	1,170,639	1,054,744	11.0%
Total Equity	139,425	116,883	19.3%
Embedded Value	233,966	200,986	16.4%
Group solvency margin ratio(%)	200.0	197.9	

For the six months ended June 30, (RMB Million)	2011	2010	Change
Total Income	133,810	96,980	38.0%
Net Profit attributable to shareholder of the Parent Company	12,757	9,611	32.7%
Basic Earnings Per Share (in RMB)	1.67	1.30	28.5%
Net Investment Yield (%)	4.3	4.1	0.2pct
Total Investment Yield (%)	4.2	3.7	0.5pct

Note: financial figures shown in this document are prepared according to the Company's accounting policies after adoption of No.2

H Shares Outstanding 3,130 million (39.54%)

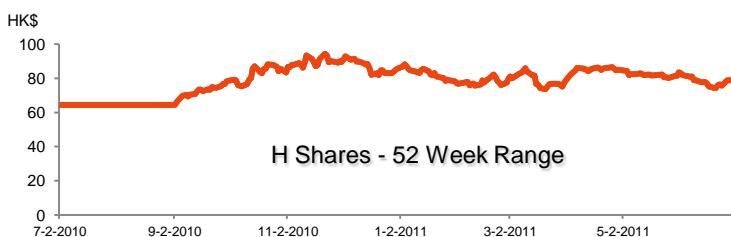
HKEx Stock Code: 2318

H Shares Market Cap: 195.45 billion (Jun 30, 2011)

52 Week Range

Low – HK\$64.35 (July 2, 2010)

High – HK\$96.25 (Nov 22, 2010)



A Shares Outstanding 4,786 million (60.46%)

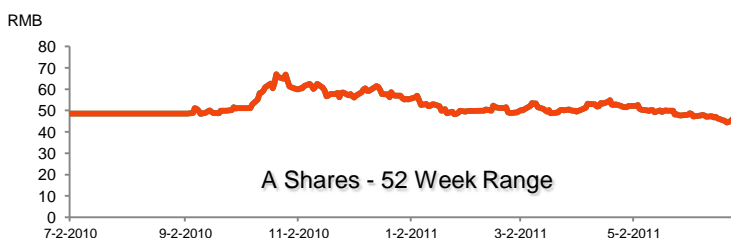
SSE Stock Code: 601318

A Shares Market Cap: 194.38 billion (Jun 30, 2011)

52 Week Range

Low – RMB43.96 (June 11, 2011)

High – RMB67.20 (Oct 20, 2010)



Markets Facts

(RMB million)	For the six months ended June 30, 2011/ June 30, 2011	For the six months ended June 30, 2010/ Dec. 31, 2010	Change
<b>Life Insurance Business</b>			
Written premiums	112,630	93,125	20.9%
Net profit	6,762	6,551	3.2%
Embedded value	134,198	121,086	10.8%
Solvency margin ratio – Ping An Life (%)	158.1	180.2	
<b>P&amp;C Insurance Business</b>			
Premium income	40,922	30,191	35.5%
Net profit	2,693	1,088	147.5%
Combined ratio (%)	92.9	96.5	(3.6ptp)
Solvency margin ratio – Ping An P&C (%)	195.5	179.6	
<b>Banking Businesses</b>			
Net interest income	3,308	2,457	34.6%
Net profit*	2,397	1,104	117.1%
Net interest spread (%)	2.28	1.97	0.31ptp
Capital adequacy ratio (%)	10.78	10.96	(0.18pct)
Non-performing loan ratio (%)	0.32	0.41	(0.09pct)
<b>Securities Business</b>			
Total income	1,799	1,814	(1.9%)
Net profit	715	828	(13.6%)
<b>Trust Business</b>			
Total income	877	706	24.2%
Net profit	343	326	5.2%

\*Net profit includes investment income based on the equity method from Shenzhen Development Bank. The rest of the figures only refer to Ping An Bank.

Main Indexes